

# Cookies Policy

## Use of cookies by CGS (Computer Generated Solutions Romania SRL) via the *romania.cgsinc.com* website

**Cookies** are small text files that are placed on your or mobile device computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. “First party” cookies are set by domains that you are visiting at the time. “Third party” cookies are set by domains other than those of the websites that you visit. Cookies cannot access, read, or modify any other data on a computer. Through your browser settings, you may be able to manage your cookie settings. CGS uses cookies for advertising and analytics purposes, such as to identify returning business visitors and show them customized content.

For automatic data collection, CGS uses tracking pixels, web beacons, and cookies to collect information. CGS may use these technologies either alone or in conjunction with each other.

**Tracking pixels** are small javascript graphic images utilized to track a user, typically for advertising or analytics purposes.

**Web beacons** (also known as Internet tags, pixel tags or clear GIFs) are transparent pixel images that are used in collecting information about website usage, e-mail response and tracking. These are often used synonymously with tracking pixels, include javascript (or other programming languages) that allow data to be exchanged between systems, typically through the use of APIs (Application Programming Interfaces). Certain pages on our websites may contain web beacons. These allow third parties to obtain information such as the IP address of the computer that downloaded the page on which the beacon appears, the URL of the page on which the beacon appears, the time the page containing the beacon was viewed, the type of browser used to view the page and the information in cookies set by the third party.

Like cookies, the **local storage** technology allows websites to store information on a computer or mobile device. Local storage is typically persistent and, unlike cookies, data in local storage is not automatically transferred over the internet every time when the website is visited that stored the data.

The **mobile advertising ID** is a unique identifier (ID) set by the operating system of your mobile device. This ID is shared with apps that you install on your device and which may contain advertisements. Most devices allow apps to access the Mobile Advertiser ID by default. You may, however, be able to change your device settings to prevent your device from sharing this ID with apps. Check your operating systems' "Help" section to learn more about handling Mobile Advertising IDs. On Android, Advertising means the Android Advertising ID, on iOS devices it means the ID for Advertiser (IDFA).

**We refer to cookies, web beacons, local storage and the mobile advertising ID together as “cookies and similar technologies”.**

**Most cookies fall into one or more of the following categories:**

1. **Strictly necessary:** These types of cookies are essential to provide services specifically requested by website visitors. Without them, websites cannot function or deliver the requested services.
2. **Performance:** These cookies collect information about how visitors use a website, such as which pages are most popular, which method of linking between pages is most effective, and if users encounter error messages from web pages. These cookies allow us to provide a high-quality user-experience, as well as measure audience of the Website pages. The information collected by these cookies does not identify users. They are designed to help improve how our website works.
3. **Functionality:** These cookies remember choices that you make so as to improve your experience.
4. **Targeting and advertising cookies:** These cookies collect information about your browsing habits in order to make advertising relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of advertising campaigns. They may also be placed by third party social media websites to enable interaction with you (such as where we provide Facebook Like and Share buttons); they collect data on the interests of users and are used by the third party social media service to serve targeted advertising to its users when logged into its services

The table below explains the cookies we use and why.

Category	Cookie	Purpose	Storage period	Other details
	Marketo - Munchkin	Records last visit and activity	Expires after 24 months	1st party <a href="#">"Click to Opt-out"</a>
	Marketing automation webtrackingcookie ("Munchkin")	Analyzes browsing activity across sites to establish user profile	Expires after 24 months	1st party <a href="#">"Click to Opt-out"</a>
	Demandbase	Analyzes browsing activity across sites to establish user profile	Expires after 24 months	3rd party <a href="#">Learn more</a>
	OPTOUT	Demandbase available through the Digital Advertising Alliance	N/A.	This cookie allows you to opt-out of advertising (including interest-based ads and personalization) only when it is done through

				the use of cookies (not company IP). <a href="#">Learn more</a>
	Google analytics	Web traffic tracking	Expires after 24 months	3rd party <a href="#">Learn more</a>
	Adroll	Analyzes audience to improve Site design and content	Expires after 5 years	3rd party <a href="#">Learn more</a>
	DoubleClick by Google (Ad Platform)	Analyzes audience to improve Site design and content – conversion tracking and retargeting	Expires after 24 months	3rd party <a href="#">Learn more</a>

## How do I change my cookie settings?

You can adjust the privacy settings in your browser to block all cookies; however, this could affect your browsing experience as many websites may not function properly. Your browser may allow you to delete all cookies upon closing your browser. This option, though, results in persistent cookies getting deleted that may store your preferences and personalized settings on websites that you visit regularly. It is possible to keep desired cookies, though, as your browser may allow you to specify which websites are always or never allowed to use cookies.

More details on how to delete cookies or how to manage cookies in different internet browsers can be found by accessing the links below:

[Cookie settings in Internet Explorer](#)

[Cookie settings in Firefox](#)

[Cookie settings in Chrome](#)

[Cookie settings in Safari web](#) and [iOS](#).

To opt out of being tracked by Google Analytics please visit <http://tools.google.com/dlpage/gaoptout>.

The IAB has provided the following website to give information specifically about privacy issues around Internet advertising: <http://www.youronlinechoices.com/ro/>

Comprehensive information on how organizations use cookies is available at: [www.allaboutcookies.org](http://www.allaboutcookies.org)

